

# Meet Our Team

**Whirlix**  
Always in Motion



Jason Edmundson  
President



David Paquette  
Vice President,  
Operations



Greg Hawkins  
Vice President,  
Brand Ambassador



David Rushing  
Director, Business  
Development



William Rubsamen  
Assistant Marketing Director



Paul Howie  
Director of  
Construction



Will Stirling  
Construction Manager



Antonio Valdez  
Project Manager



Preston Rubsamen  
Senior Designer/  
Estimator



Dede Landeros  
Designer/Estimator



John Devilleneuve  
Designer/Estimator



Tyler Scarbrough  
Designer/Estimator



Jeff Yoon  
Estimator/Designer



Teri Estes  
Office Manager



Hugo Tapia  
Office Administrator



Georgia Nykoruk  
Sales Support  
Specialist



Mindy Long  
Business  
Development Mgr



Brady Dillow  
Business  
Development Mgr



Josh Bailey  
Business  
Development Mgr



Kenny Carroll  
Business  
Development Mgr



Jessica Maday  
Business  
Development Mgr

**JASON EDMUNDSON – PRESIDENT**

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Jason Edmundson is the founder and president of Whirlix Design Inc., a full-service playground equipment company based in the Dallas area serving North, East and Central Texas. Jason started Whirlix in 2017 after spending more than 22 years working in commercial construction as carpenter, installer, project manager and general manager.

Jason was inspired to start the company after spending hours with his then four-year-old son at playgrounds across North Texas. Started in partnership with Landscape Structures in 2017, Whirlix provides playground equipment that ensures children of all abilities have a chance to play and interact together. Prior to Whirlix, Jason was the general manager of a specialty construction sub-contractor in Texas. In his role, Jason was responsible for managing the sales and operations for the state of Texas. During that time, he assembled a team of 32 people, focused on customer service throughout the sales and installation processes.

When not working, Jason spends his time coaching youth hockey, playing hockey, skiing and camping with his family. He volunteers his time to his fraternity, Head for the Cure and Project Fit America®. Jason received his B.A. from Northern Illinois University. He lives in Plano with his wife and son Connor who still loves spending hours at the playground. Favorite Way to Play: Racing Connor on the ZipKrooz®

**DAVID PAQUETTE, CPSI – VICE PRESIDENT, OPERATIONS**

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David Paquette has been in residential construction for 15 years. Prior to joining the Whirlix Design team, David owned and operated a local residential and commercial Audio Video company and was a project manager for a commercial construction sub-contractor. With his prior experience, David brings several years of project management, installation management, and account management to Whirlix Design.

In his spare time, he plays ice hockey and softball, walks the dogs, and spends time with his fiancé, Lyndsay, doing home DIY projects.

**DAVID RUSHING – DIRECTOR, BUSINESS DEVELOPMENT**

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David Rushing has been in commercial construction for over 22 years. Prior to his joining Whirlix Design, David owned and operated a home building company, was a project manager for a commercial construction sub-contractor, and most recently, a sales manager for a commercial sub-contracting company. Throughout his career he has worked on a wide variety of projects with schools, municipalities, hotels, restaurants, etc. He has extensive experience working with architects and general contractors.

David has a wife (Melanie) and two children, Roman and Jules, who take up a lot of his time on the local playgrounds and with sports.

**GREG HAWKINS, CPSI – VICE PRESIDENT, BRAND AMBASSADOR**

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Greg is a veteran sales and marketing professional possessing extensive business development experience gleaned from positions held with Fortune 500 companies such as Tyson Foods, Sara Lee Corporation, and Gap, Inc. Before joining Whirlix Design, Greg was the Southwest Business Development Manager for the Skatewave® Skateparks division of Landscape Structures, Inc. He brings Whirlix Design the most immediate and specific manufacturer's experience available.

As a skateboarder for life, avid extreme sports fan, and general kid-at-heart, Greg has the unique opportunity to combine his passion for skateparks and playgrounds with his sales and sales-management knowledge to act as a real solution provider for the growing, inquisitive marketplace. In addition to skating, Greg's hobbies include tennis, furniture refinishing, painting, and learning the electric guitar. As a devoted husband and father, Greg is most happy spending time with friends and family.

**MINDY LONG, CSI – BUSINESS DEVELOPMENT MANAGER**

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Mindy started with Whirlix Design, Inc. in January 2019. She began in the construction industry with a very successful family business in 2006. She comes to Whirlix Design with 13 years of experience both in residential and commercial construction where she was employed as the estimator, salesperson and project manager of all of her projects. Taking great pride in customer service accuracy and relationship building from the inception of a project to its end are just a few of her strengths.

Mindy has a passion for many things like the Wounded Warriors Foundation-making life better for those who have served, and Advocacy for Children-being a voice for those who need it. Her desire to advocate for children made the decision to join Whirlix Design very simple. Being a part of a great company that has a vision to leave “no child behind” by providing an inclusive play experience for all is something that gives her great pride and makes going to work worthwhile and fun! Mindy is married and has six children ranging from age 31 to 9 years old. Needless to say, family keeps her very busy and inspires her to do her best at all times!

**JOSH BAILEY – BUSINESS DEVELOPMENT MANAGER**

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Josh joined the Whirlix team in Sept. 2022 and brings 19+ years of experience in the playground industry. Josh provides a unique perspective on the playground industry because he has history working both with Landscape Structures and a direct competitor. He believes Landscape Structures provides the best equipment in the industry. Josh is passionate about helping his partners develop the playground of their dreams and loves building the relationships that are part of the process. He puts a strong emphasis on customer service providing you with a partner that you can count on throughout the entire process and beyond.

Outside of work Josh enjoys spending time with wife and daughter (Kefren and Eliana), traveling, spending time in the mountains and supporting the Kansas Jayhawks, Kansas City Chiefs and Tottenham Hotspur.

**BRADY DILLOW – BUSINESS DEVELOPMENT MANAGER**

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Brady Dillow comes to us with 5 years of experience in sales and management. Prior to joining the team, Brady was the Business Development Manager for an IT e-learning company focused on cloud computing and training. Brady attended the University of Arkansas where he was part of the Razorback Hockey Club and is now finishing up his degree at the University of North Texas. Brady still enjoys hockey, in addition to fishing, golf and water sports. He also thoroughly enjoys building and playing his guitars.

**KENNY CARROLL – BUSINESS DEVELOPMENT MANAGER**

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Kenny Carroll brings a decade of management expertise with the esteemed Dallas Stars to his role at Whirlix Design. With a distinguished career spanning ten years as a professional hockey player, Kenny's journey embodies resilience, discipline, and a relentless pursuit of success both on and off the ice.

Beyond the professional arena, Kenny cherishes family time with his wife, Janae, and their two children, Hudson and Harper. He finds joy in the simple pleasures of life. Whether cheering on Hudson in hockey and soccer matches or supporting Harper in her volleyball and cheerleading endeavors, Kenny finds immense fulfillment in witnessing his children's growth and accomplishments.

Driven by a passion for both professional excellence and personal fulfillment, Kenny Carroll epitomizes the spirit of dedication, integrity, and commitment in every facet of his life.

**JESSICA MADAY – BUSINESS DEVELOPMENT MANAGER**

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Jessica comes to us with 7 years of sales and management experience. Prior to Whirlix, she took time to be home with her kids and before that, was in concrete sales in commercial construction for 5 years. Jessica attended the University of Notre Dame where she played soccer and in 2010 won the National Championship. She brings that competitive and fun spirit to everything she does with her #1 pride and joy being her 4 children, Cody, Grace Callie and Carter.

She and her husband Billy live in Frisco and enjoy spending time as a family, playing golf, playing any and all competitive games and trying out new restaurants. She is very excited to bring her sales knowledge with the combination of hands on “Mom experience” to help build the best parks in area to serve the community.

**WILLIAM RUBSAMEN – ASSISTANT MARKETING DIRECTOR**

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William Rubsamen joined the Whirlix team as an intern in the Spring of 2021. While working on his Bachelor's in Marketing at the University of Texas at Dallas, he enjoyed spending time with business leaders solving business related problems and developing solutions for their organization.

As an intern, William helped Whirlix Design develop and advance its social media goals. Upon graduation, he joined Whirlix Design full time as a Marketing Specialist. He brings a wealth of digital marketing knowledge and experience to the team. Prior to joining Whirlix, William had over four years of restaurant management experience, at a variety of restaurants in Dallas, Richardson, Plano, and McKinney.

He enjoys attending Texas Rangers baseball games, acting as disc jockey for friends and family, and working on his education.

**PRESTON RUBSAMEN – SENIOR DESIGNER/ESTIMATOR – PRE-CONSTRUCTION MANAGER**

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Preston Rubsamen is a young eager design & sales professional at Whirlix Design, with a common goal to provide kids an opportunity to “always be in motion” in a safe and healthy environment. Preston established his career by working in various fields in the construction and A&D Industry over the past 10 years. Working up in his career from a laborer, project manager, and designer for a local landscaping company leading into developing a successful career as a design contractor. Previously, Preston worked as a designer & sales coordinator for a Herman Miller dealership for vertical markets including Corporate, Healthcare, Government, and Higher Education based projects.

While in college Preston worked on the set of, “Season 1, Tiny House Big Living” on HGTV as a design contractor and artist. He is an allied member of the American Society of Interior Designers (ASID), graduating from Art Institute of Dallas a branch of Miami International University with a bachelor's degree in Interior Design and Fine Arts with a focus on sustainable design. Preston maintained his academic standing through earning achievements such as Deans List, Presidents List, Honor Role, and Academic Achievement Award.

**JOHN DEVILLENEUVE– DESIGNER/ESTIMATOR**

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John has a degree in Environmental Design from Texas A&M University with a background and passion for 3D modeling and rendering. Additionally, he has two years of experience in design and fabrication of woodworking projects.

In his free time, he likes to write and play music with friends, play boardgames, and work on woodworking projects with my brother.

**DEDE LANDEROS, DESIGNER/ESTIMATOR**

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Dede joined the Whirlix team in January of 2019. She has worked as a commercial estimator since 2017 where she worked for a specialty construction sub-contractor in Texas. Prior to this she was the “project manager” of her family for the past 20 years as she had the privilege of staying home to raise her children.

Dede has been married to her husband, Richard, for over 25 years. They have two children together, Logan and Summer. They enjoy spending family time together hanging out, going to the movies and playing with their 4 dogs. Dede gives credit to God for the many blessings in her life so far and is looking forward to this next chapter!

**TYLER SCARBROUGH, DESIGNER/ESTIMATOR**

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Tyler joined the team with 7 years in the construction industry. After graduation from Forney High School in 2013, he started in commercial refrigeration and later became a truss estimator/ designer. He has over 5 years of experience producing pre-engineered wood and light-gauge steel truss systems for commercial, residential, and multi-family applications.

In his free time, he enjoys playing disc golf, writing music, playing pc games, and being a board game nerd.

**JEFF YOON, ESTIMATOR/DESIGNER**

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Jeff Yoon joined Whirlix Design in January 2025, bringing a diverse background with over 10 years of experience in electrical engineering, 15 years in the import/export wholesale business, and 5 years of teaching 5th to 8th graders.

With a passion for educating young minds and understanding the vital role that play plays in their development, Jeff made the decision to combine his engineering expertise and business experience to help design and estimate playgrounds at Whirlix. His unique perspective allows him to approach playground projects with an emphasis on both safety and fun, ensuring a meaningful and enjoyable experience for children.

Outside of work, Jeff enjoys spending time with his son, which led him to teach at the middle school he attended. He also loves riding his motorcycle, skiing, rollerblading, tackling household projects, and playing the guitar.

**PAUL HOWIE – DIRECTOR OF CONSTRUCTION**

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Paul developed an early passion for entrepreneurship and the construction industry. After graduating from UT Arlington with a degree in Business Management and Entrepreneurship, he sold his landscape and maintenance company to pursue a career in construction. Over the past 20 years, Paul has held key positions in heavy construction, including Assistant Project Manager, Project Manager, Construction Manager, and General Operations Manager. He has achieved record sales and completions in civil, private, and state construction projects for leading general contractors.

Paul's experience spans a wide range of sectors, including commercial construction, interior finishes, renovations, ground-up commercial projects, religious facilities, and industrial construction. He later transitioned to industrial plant and facilities project management, overseeing multi-million-dollar projects for a local manufacturer and managing government, county, and higher education projects. Paul has also successfully completed major health and medical industry projects, higher education research labs, and multi-family renovations.



**WILL STIRLING, CPSI – CONSTRUCTION MANAGER**

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Will joined the Whirlix team in April 2019. He has worked in the playground, playground surfacing, sport court surfacing for the past 30 years as a Project Manager and Construction Manager. He has been directly involved with a variety of projects with Pro Sports teams, government agencies, military bases and institutions, municipalities, parks and recreation departments.

Will is married to Karen and they have 5 children together ranging in age from 26 – 16 years old. They enjoy spending time with their 6 grandchildren, their dog Boudin, going to movies, travelling, and going on cruises.

**ANTONIO VALDEZ – PROJECT MANAGER**

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Antonio is a dedicated professional with a diverse background that spans both military service and civilian career paths. With eight years of invaluable experience in the Navy Seabees, he honed his skills on a wide range of construction projects, showcasing his commitment to precision and excellence. Throughout most of his life, Antonio has been immersed in both the residential and commercial construction industry. In his most recent role as Operations Manager at Lowe's, Antonio demonstrated his exceptional leadership abilities and operational acumen. His role demanded a keen eye for detail, effective communication, and the ability to orchestrate seamless operations, all of which he executed with finesse. Antonio's passion for construction has now led him into the exciting world of playground construction, where he is eager to make his mark. He approaches this niche with the same dedication and enthusiasm that have characterized his career thus far.

Outside of his professional endeavors, Antonio is a devoted family man. Married for 14 years, he cherishes his role as a father to his 13-year-old son and 7-year-old daughter, actively fostering their interests and growth. Antonio's hobbies include skateboarding, woodworking, and renovating his home, pursuits that he wholeheartedly shares with his family.

**GEORGIA NYKORUK – SALES SUPPORT SPECIALIST**

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Georgia joined the Whirlix team in August 2020 as Sales/Administrative Coordinator and has since moved into a Sales Support Specialist role. Georgia's professional background includes 4 years in Corporate Recruiting/Human Resources and 10 years in Corporate Administration.

Georgia is a passionate singer and has been the lead singer of many bands over the years. She now manages her own band that she started in 2014, The Bad #7s. She also loves spending time with her husband and puppies in her free time.

**TERI ESTES – OFFICE MANAGER**

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Teri joined the Whirlix team on July 16, 2021. She and her late husband owned their own construction company for 22 years. She comes to Whirlix with a variety of experiences in the construction industry, roofing industry and oil and gas industry as a tech, office manager and office administrator. Teri is the mother of three grown children and enjoys spending time with them and friends.

**HUGO TAPIA – OFFICE ADMINISTRATOR**

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Hugo completed his associates degree in Business Administration at a small college in Los Angeles, CA. He later partnered with two business associates in a company where he was in charge of bookkeeping, payroll, human resources, accounts receivable and accounts payable for 3 years. Over time, Hugo managed customer service operations and collection accounts for a variety of financial institutions.

In October of 2020, Hugo and his family moved to San Antonio TX and more recently have settled in Plano, TX - a place they have grown to love and hope to enjoy for a long time to come!